MAROON & GOLD GALA

2026-2027 Sponsorship Opportunites

Saturday, March 6, 2027

We nurture the Christian faith, determination, and academic excellence children need to thrive in an ever-changing world.

ST. ANDREWS LUTHERAN SCHOOL

MAKE A FUTURE IMPACT

A local investment in faith, learning and the next generation.

Our School. Our Students. Our Community.

St. Andrews Lutheran School nourishes the whole child in spiritual and academic growth by partnering with families to prepare the child for Christian living as an exemplary light in God's world. Conveniently located in the heart of Park Ridge, Illinois servicing preschool - 8th grade students from all local areas of Park Ridge, Chicago, Niles, Morton Grove, Des Plaines, and more.

90%
of Graduates enter high school in accelerated classes

15:1
Student Teacher Ratio (1st-8th)

100%
Acceptance to high school of their choice

LEARN MORE

A PARTNERSHIP WITH PURPOSE

Sponsor the Maroon & Gold Gala

Your sponsorship helps make the Gala possible while supporting the programs, resources and experiences that strengthen student life at St. Andrews Lutheran School.



Your Contribution Supports



Enriching the Student Experience

Providing opportunities that enhance learning and create memorable experiences for students.
Examples may include:

- Assemblies, Field Trips and enrichment programs
- Literacy initiatives
- Student activities and special events
- Athletics and extracurricular experiences



Supporting Our Teachers & Staff

Showing appreciation for our teachers while providing resources that help them serve students well.
Examples may include:

- Teacher appreciation throughout the year
- Teacher wish-list items
- Classroom resources
- Staff recognition and support



Building a School Community

Creating opportunities for students, parents, teachers, and families to connect and build relationships.
Examples may include:

- Fall Fest
- Family events
- Parent community-building opportunities
- Welcome and back-to-school activities
- Student celebrations



Investing in Our School

When resources allow, PTL may partner with school leadership to fund larger projects that create a meaningful and lasting benefit for students and the school community.
These investments will be evaluated based on school priorities, student impact, available PTL funds, and alignment with the PTL's mission.

Let’s Partner

Why Sponsor

The Maroon & Gold Gala brings together school families, alumni, church members and community partners for an evening centered on our students. Sponsorship provides meaningful visibility within this engaged community while directing more event revenue toward school priorities.

Digital Visibility

The program is designed around consistent digital recognition rather than printed materials. Depending on the selected level, sponsors may be featured across the Gala webpage, school email communications, e-newsletters, social media, registration, mobile bidding, venue screens and post-event impact reporting.

Sponsorship Experience

This partnership includes recognition before the Gala as families register and plan to attend, visibility during the event, gala tickets that allow sponsors to join the celebration, post-event communication, and linked digital placements that connect the community directly to sponsor websites.

Choose the level

Maroon, Gold and Panther Presenting sponsorships offer increasing levels of visibility and hospitality. Commit early to receive the full recognition period beginning in January. *Every contribution, no matter the size, makes a meaningful difference in supporting our school and students.*



THREE WAYS TO PARTICIPATE

Sponsorship Levels

MAROON SPONSOR **$1,000**

Two gala tickets, foundational digital visibility across the Gala webpage, sponsor announcement, social media, registration, mobile bidding, venue screens and post-event communications.

GOLD SPONSOR **$2,500**

Four Gala tickets, expanded individual recognition through a prominent linked logo, a dedicated social post, e-newsletter profile, attendee reminder and tagged post-event acknowledgment.

PANTHER PRESENTING SPONSOR **$5,000**

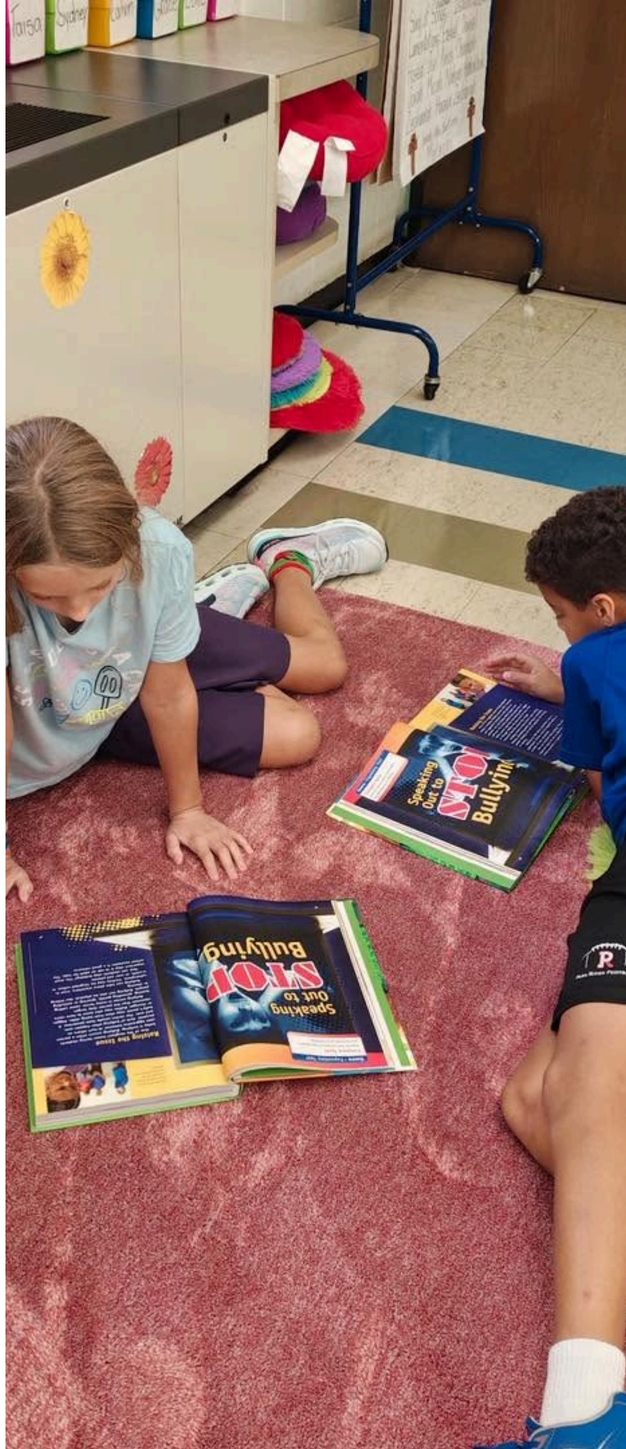
Eight Gala tickets with a reserved table, premier *Presented by* recognition, sponsor spotlight, dedicated social content, featured program recognition and business-category exclusivity.

DETAILED COMPARISON

Before The Gala

Benefits are specific and measurable so sponsors know when and where their organization will be recognized.

Marketing Exposure	Maroon $1,000	Gold $2,500	Panther Presenting $5,000
Gala Tickets	2	4	8 reserved table
Gala webpage placement	Logo	LInked Logo	Premier linked logo with Presented by recognition
Website recognition period	January to April	January to April	January to April
Sponsorship announcement email	Logo in group announcement	Prominent logo in group announcement	Featured placement and sponsor message
School e-newsletter	Logo in one sponsored section	Logo in one sponsored section	Featured 50 word sponsor spotlight
Social media stories	One group story frame	Two individual frames	Three individual frames
Pre-event attendee email	Not Included	Logo in a reminder	Featured logo in a reminder



DETAILED COMPARISON

During and After

Benefits are specific and measurable so sponsors know when and where their organization will be recognized.

Marketing Exposure	Maroon $1,000	Gold $2,500	Panther Presenting $5,000
Mobile bidding platform	Logo	Linked logo	Premier linked logo
Digital Gala venue screens	Logo on rotating sponsor slide	Logo on rotating sponsor slide	Dedicated sponsor slide
Verbal Gala recognition	Not included	Not included	Featured recognition during program
Post-event thank-you email	Logo	Linked logo	Featured recognition and linked logo
Post-event social recognition	Group thank-you post	Tagged sponsor recognition	Dedicated and tagged thank-you post
Post-event impact communication	Digital impact summary	Impact summary with sponsor recognition	Featured recognition in impact summary
Availability	Unlimited	Unlimited	Unlimited



ADDITIONAL WAYS TO GIVE

OTHER SUPPORT

Every contribution helps make the Maroon & Gold Gala a success. Businesses, families and alumni can also support St. Andrews through an in-kind donation or Alumni Sponsorship.



In Kind Donations

Help strengthen the Gala raffle by donating a product, service, gift certificate or memorable experience.

- Restaurant, retail or entertainment gift cards
- Professional or personal services
- Tickets, travel opportunities or local experiences
- Products, merchandise or themed packages

Recognition: *Business or donor name displayed with the item on the mobile bidding platform and included in the Gala's digital post-event thank-you.*



Alumni Support

Celebrate your connection to St. Andrews and help create meaningful experiences for today's students. Alumni may also sponsor in honor or memory of a student, teacher, family member or member of the St. Andrews community.

Recognition: *Alumni name and graduation year on the Gala webpage and in a digital group thank-you following the Gala.*



BECOME A SPONSOR

Make a Difference

Sponsorship Committment Forms

Select a sponsorship level and provide the information below. The school will follow up with payment instructions and deadlines for submitting digital assets.

Coming Soon!

Sponsorship Commitment Form

In Kind & Alumni Commitment Form

Donation FAQ

Giving Made Easy

Every gift helps support our students and school community.

IS MY DONATION TAX-DEDUCTABLE

St. Andrew's is a 501(c)(3) organization. Donations may be tax-deductible to the extent allowed by law; benefits received may affect deductibility.

WHAT TAX INFORMATION SHOULD I USE?

Provided tax reference: E9991-4492-07

HOW DO I SEND AN IN-KIND DONATION?

Mail or deliver items to St. Andrew's Lutheran School.
ATTN: Stefanie Rowe – Maroon & Gold Gala
St. Andrews Lutheran School | 260 North Northwest Highway
Park Ridge, Illinois 60068

WHO CAN ANSWER QUESTIONS?

Stefanie Rowe | Maroon & Gold Gala
Email: PTL@standrewslutheranschoo.org
Phone: 630-715-1962 (c)



Thank You

St. Andrews Lutheran School
260 North Northwest Highway
Park Ridge, Illinois 60068
PTL@standrewslutheranschool.org